UNIVERSITÉ DE NEUCHÂTEL

COLLABORATIONS AND PARTNERSHIPS IN THE SSH IN THE MIRROR OF RESEARCH PROJECTS

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SUMMARY

1. The institutional context
2. Objectives and methodological framework
3. Examples of map-based visualisations
4. Implementation prospects

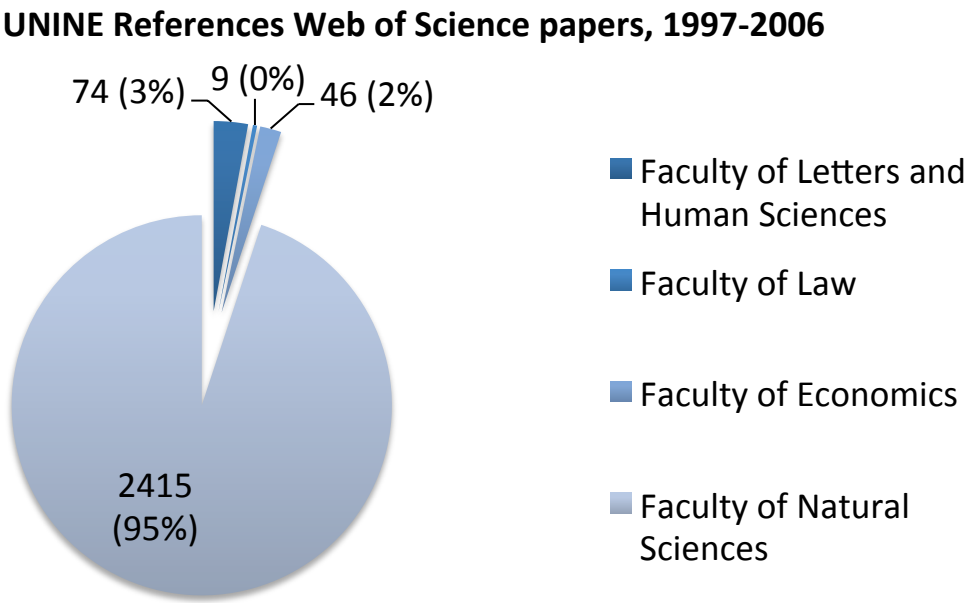
SETTING THE STAGE: A BRIEF PROFILE OF THE UNIVERSITY

UNIVERSITÉ DE NEUCHÂTEL

- A small University with a strong focus on the SSH:
  - 4’300 students
  - Four faculties:
    - Faculty of Letters and Human Sciences
    - Faculty of Law
    - Faculty of Economics
    - Faculty of Natural Sciences
- The University is anchored in its region and has at the same time an extensive network of national and international collaborations and partnerships
- Research activity contributes significantly to the annual budget of the University: up to one third is drawn from external competitive funds

A NEED FOR NEW RESEARCH EVALUATION TOOLS

– Bibliometric methods are inadequate to represent performance and impact of research activity in the SSH:



– New approaches are needed in order to ensure the visibility of research performance in the SSH

AN APPROACH CENTERED ON COLLABORATIONS

The approach chosen broadens the concept of research performance beyond the narrow focus on publication productivity.

It intends to highlight and visualise the manifold interactions resulting from research activity in the SSH:

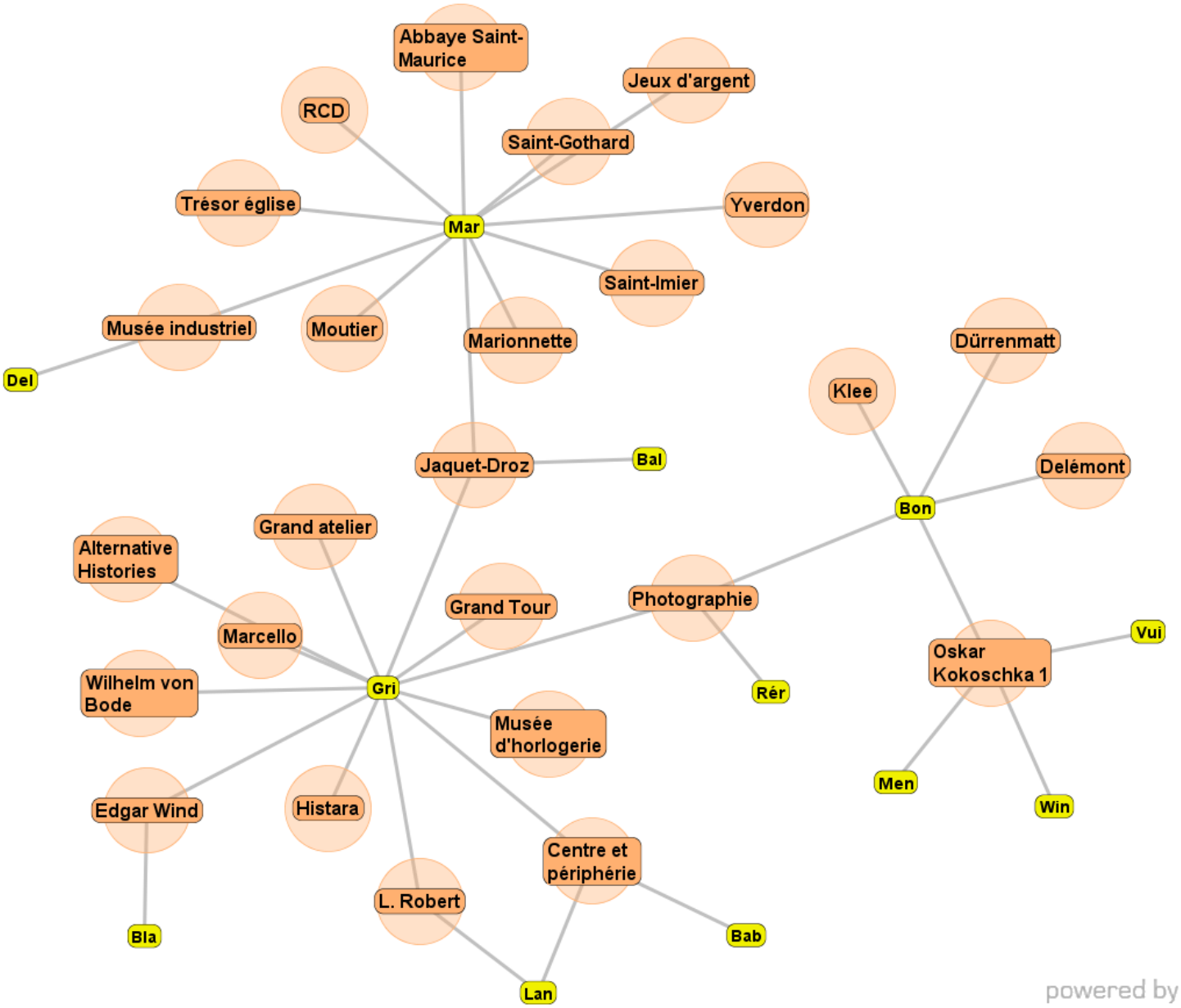
- Scientific collaborations
  - within research units
  - between faculties
  - on a national and international level
- Partnerships with non-University actors
  - transfer of knowledge
  - communication and visibility
  - valorisation

Unit of analysis: research projects

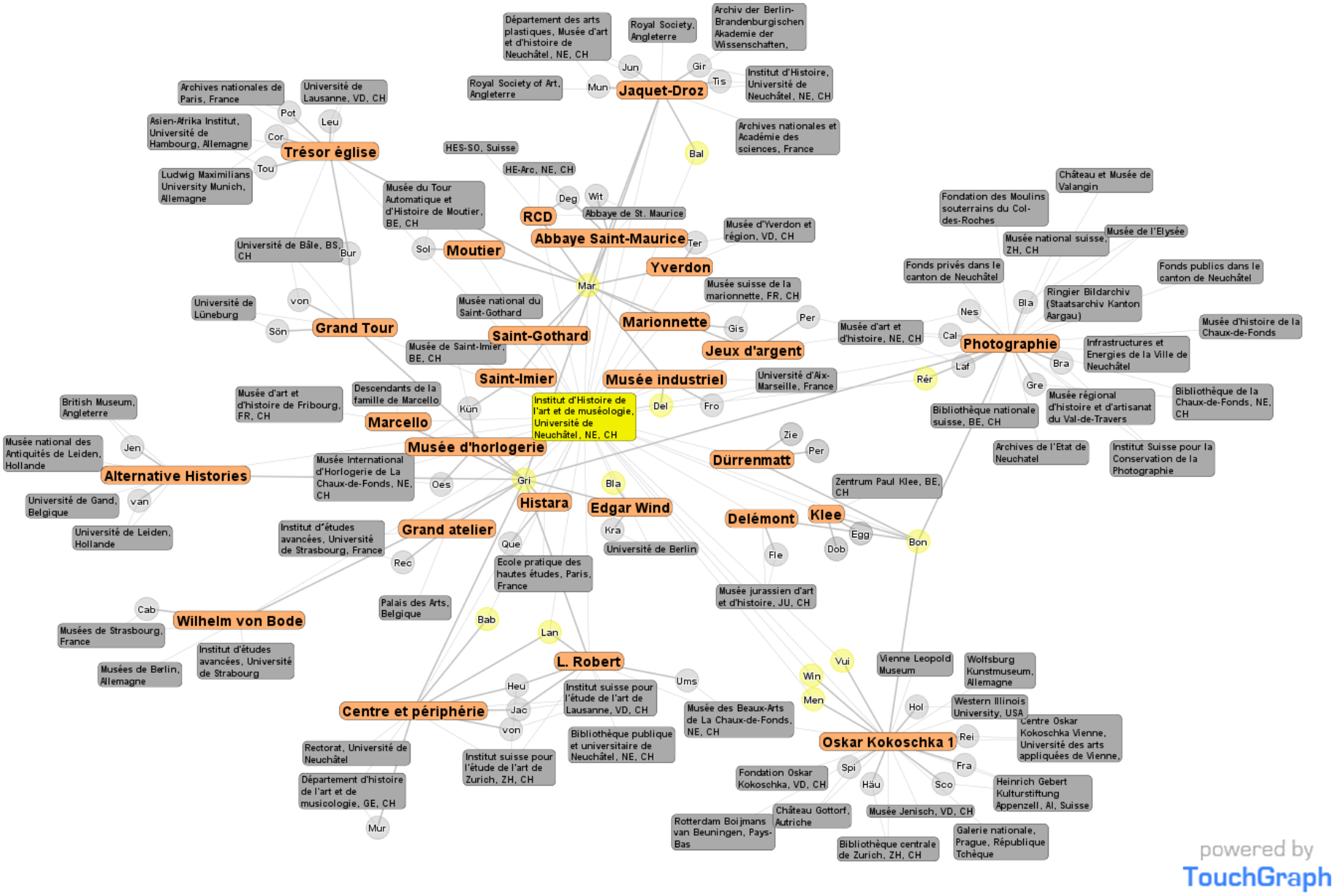
MAIN METHODOLOGICAL STEPS

- Identification of research projects conducted during the last ten years at the University of Neuchâtel in different disciplines of the SSH:

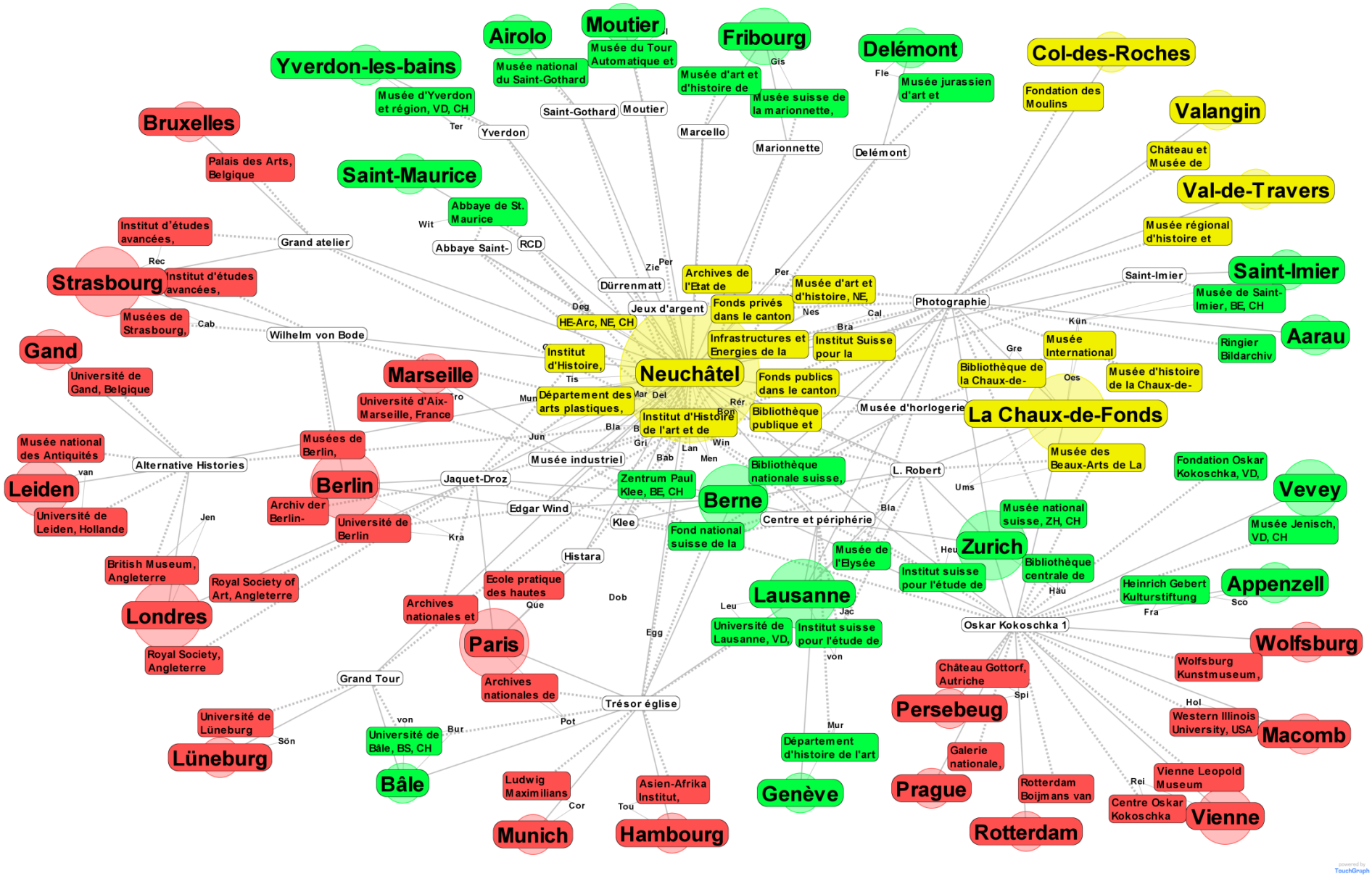
  → history, art history, archaeology, information and communication sciences, economy, law
- Creation of descriptive files regarding each project, specifying: persons involved, researchers' status and institutional affiliation, duration of the project, funding, …
- Verification interviews with heads of research units
- Map-based visualisation covering different dimensions of analysis:
  - Geographic deployment
  - Types of institutions involved
  - Financing sources
  - Status of the persons involved



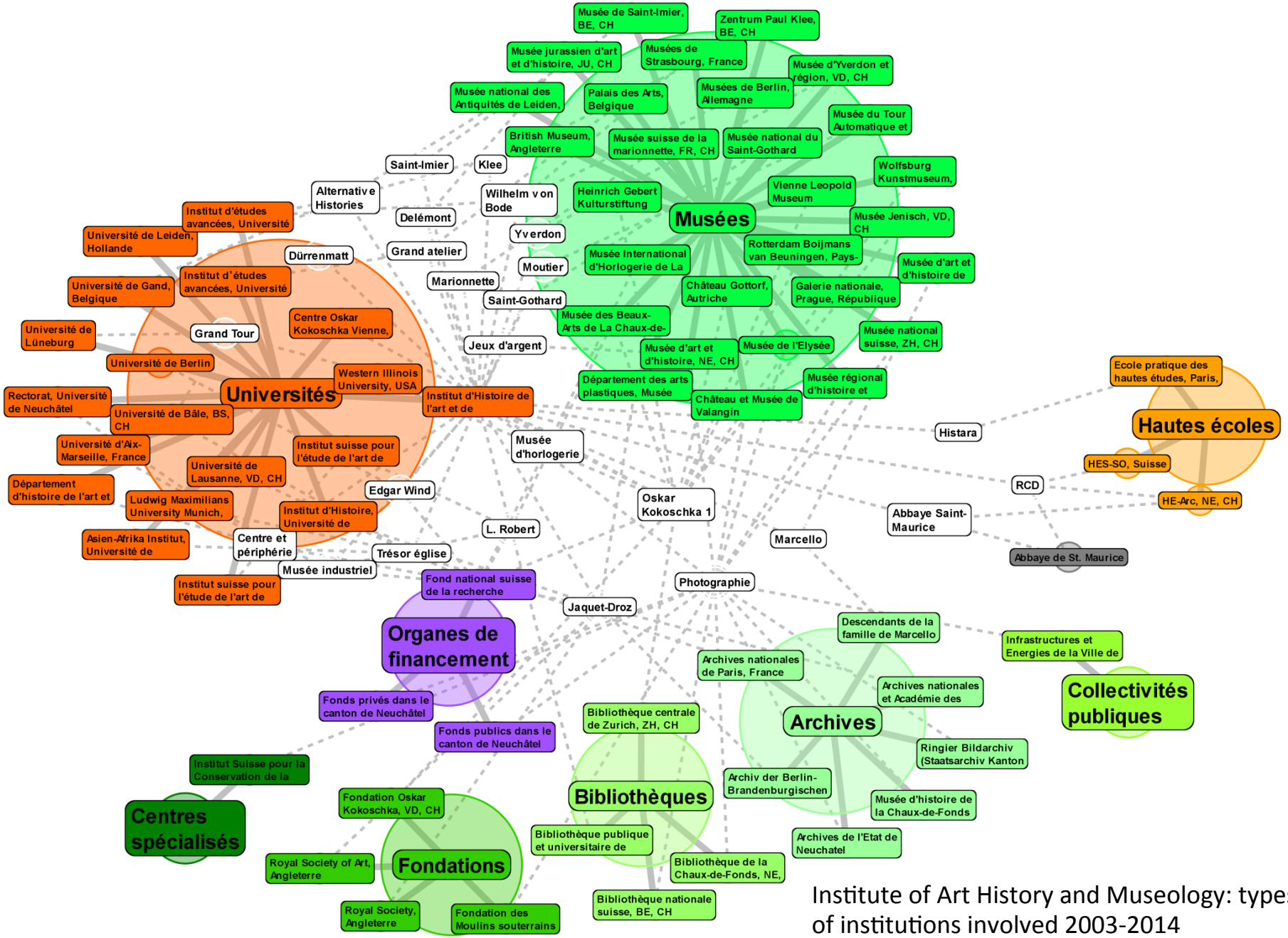
Institute of Art History and Museology: research projects 2003-2014



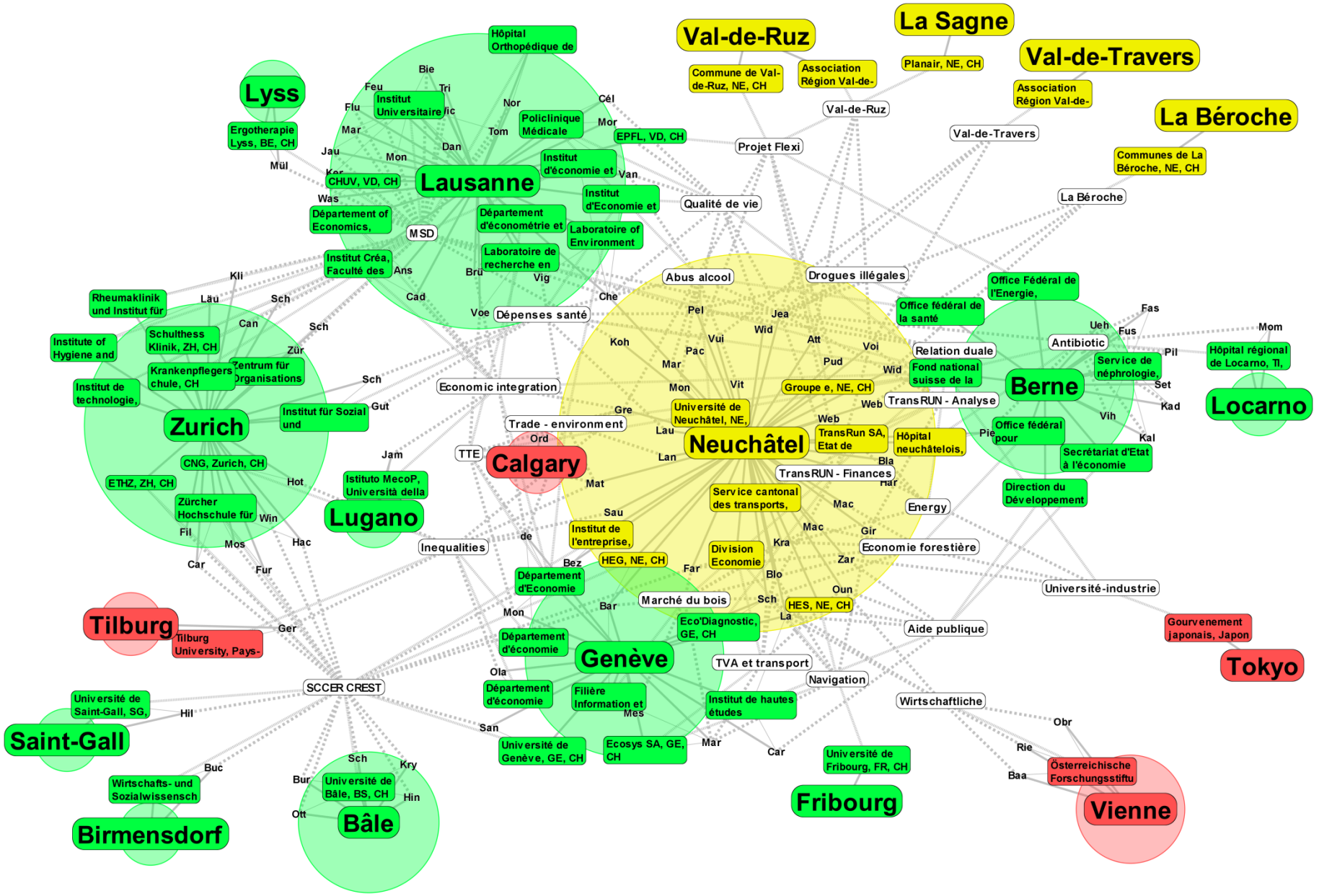
Institute of Art History and Museology: research projects 2003-2014 and collaboration networks



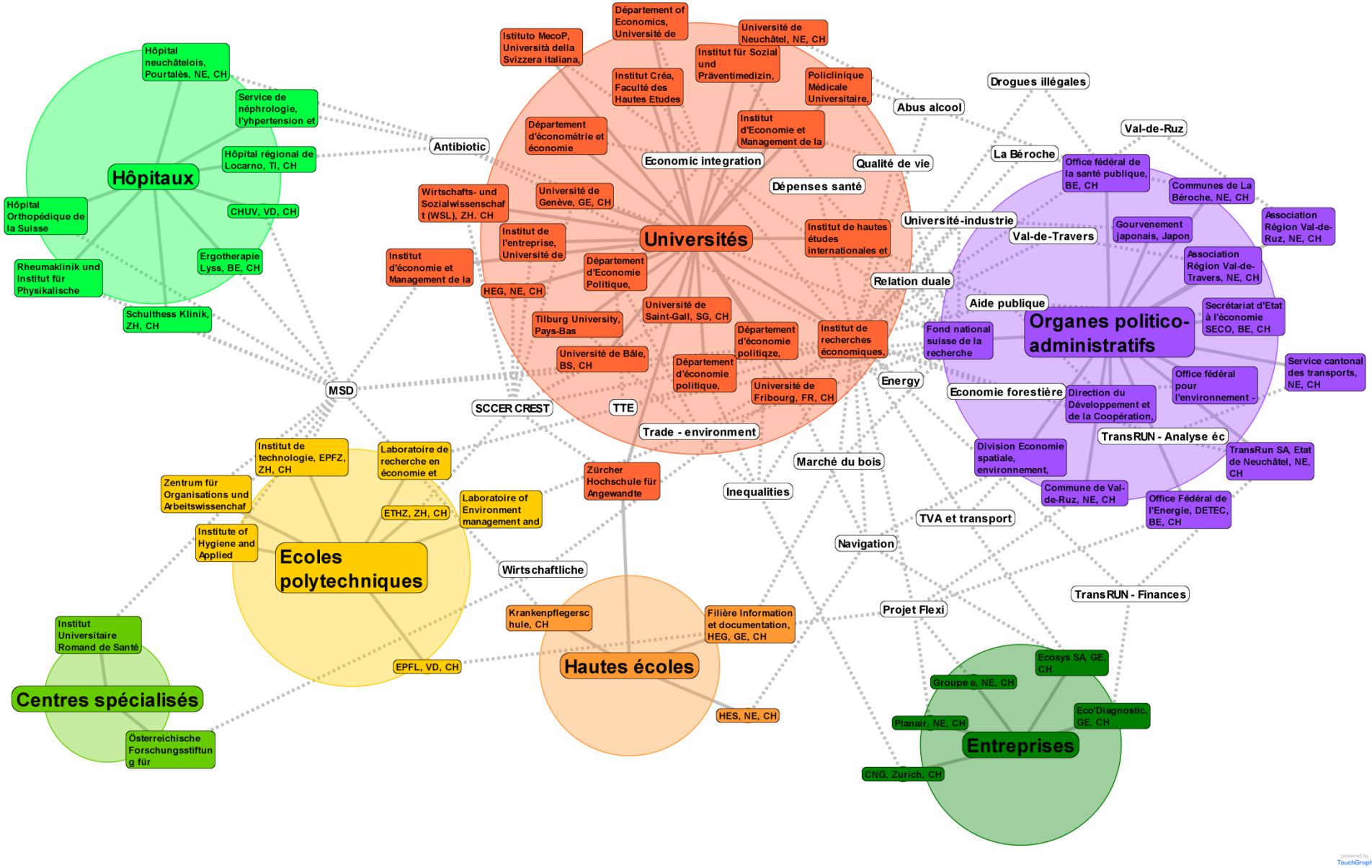
Institute of Art History and Museology: geographic deployment of collaborations and partnerships, 2003-2014



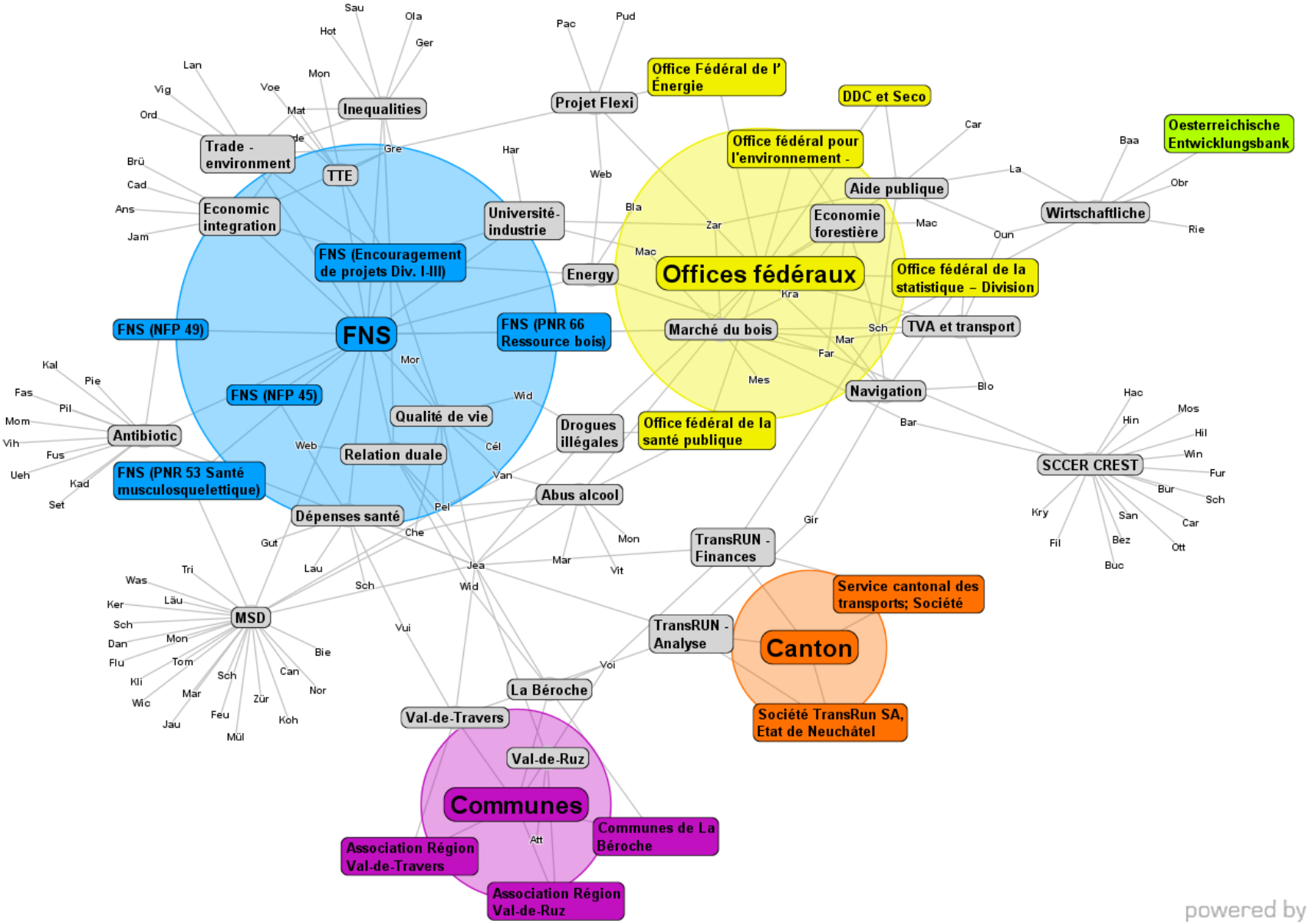
Institute of Art History and Museology: types of institutions involved 2003-2014



Institute of Economic Research: geographic deployment of collaborations and partnerships, 2003-2014



Institute of Economic Research: types of institutions involved, 2003-2014



Institute of Economic Research: financing bodies, 2003-2014

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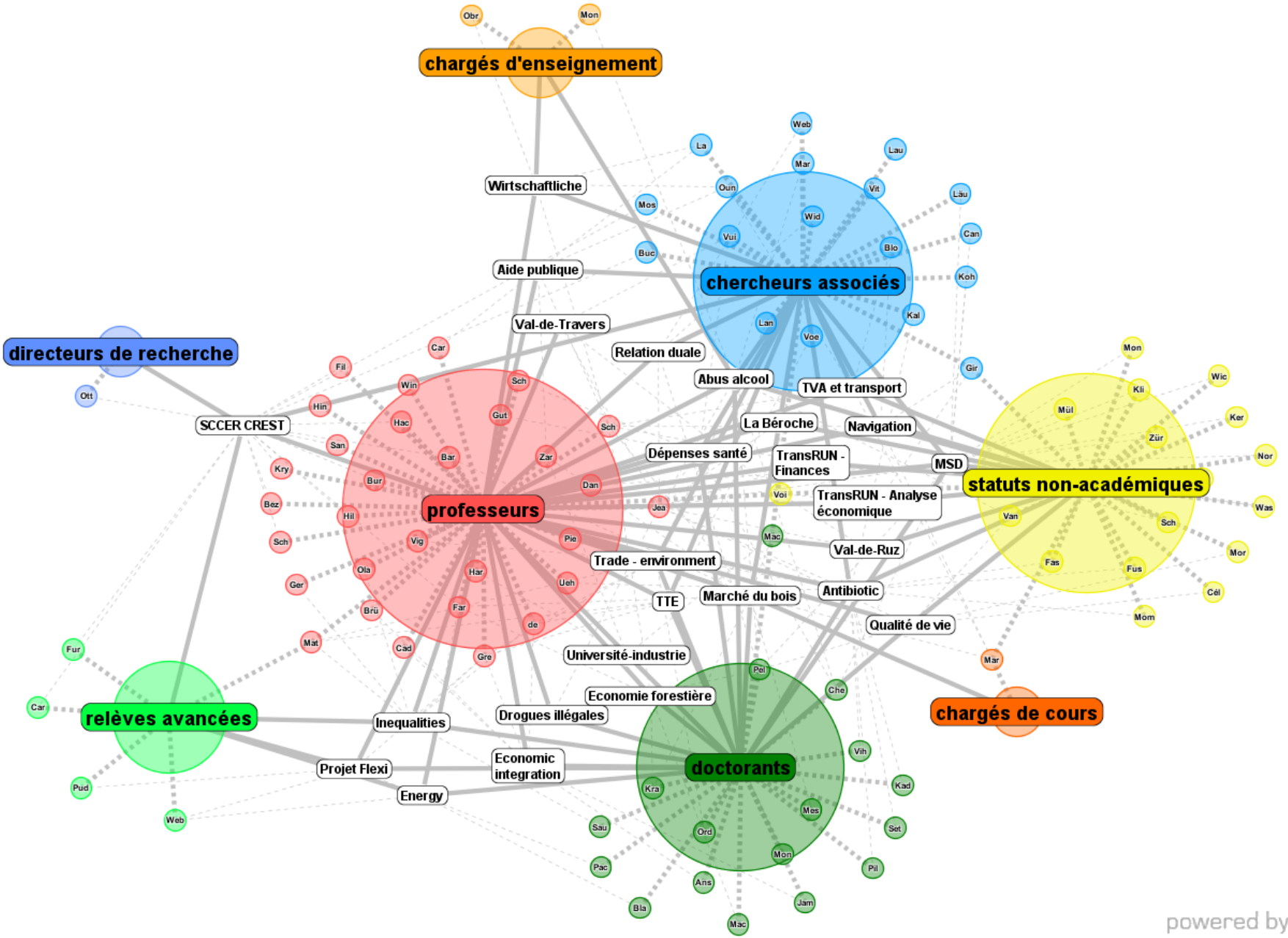

Institute of Economic Research: status of persons involved, 2003-2014

PROSPECTS FOR USE

The mapping tool is currently implemented as part of a descriptive research evaluation procedure.

It is intended to…

- highlight the dynamic generated by research activities in the SSH, regarding scientific networks as well as partnerships with non-University actors
- make visible the impact of research activity at the local and regional level and meet the political demands for accountability
- support the University research policy thanks to a better understanding of the research units' profiles and activities

MERCI DE VOTRE ATTENTION !

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