

# Components of book publishers' quality: prestige, specialization and peer review

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# Assessment of scholarly books and book publishers in Spain.

The assessment of books in research evaluation carried out in Spain was based on the exclusively qualitative judgments of evaluators.

The existing international databases covering book and book publishers (Book Citation Index and Scopus) are inadequate for their use with evaluation purposes.

Spanish assessment agencies sat three main components of book publishers' quality:

- Prestige
- Specialization
- Use of peer review systems

(Also citations tracked in prestigious journals and book reviews are considered, among others.)

# SPI Variable 1: Prestige

Consultation sent to over 11,000 Spanish researchers. Response rate = ~ 20% (2,400 usable answers).

*Name the 10 most prestigious book publishers in your discipline so that 1 is the most prestigious and 10 is the least prestigious*

*Rate each one from 1 to 10 according to their prestige.*

16 A&H, SS and Law fields

# Prestige indicator. ICEE

$$\text{ICEE} = \sum_{i=1}^{i=10} ni * \frac{Ni}{Nj}$$

$N_i$  = Number of mentions received by the publisher in the position (from 1 to 10)

$N_j$  = Number of mentions received all publishers in all positions.

The weights given to the sum of scores is distribution-dependant.

The condition required for this weighting ( $W_1 > W_2 > W_k \dots > W_{10}$ ) is fulfilled.

It excludes arbitrariness in the process of weight assignation.  
Variance in scores is exclusively distribution-dependant.

# Prestige book publishers ranking (The case of Law)

## Prestigio de las editoriales según expertos españoles. Editoriales mejor valoradas por sectores (2014)

### Editoriales españolas

Posición	Editorial	ICEE
1	Tirant Lo Blanch	31.563
2	Aranzadi (Thomson Reuters)	22.805
3	Marcial Pons	17.166
4	Tecnos (Grupo Anaya, Hachette Livre)	16.387
5	Comares	9.601
6	Dykinson	8.254
7	La Ley (Wolters Kluwer)	5.025
8	Bosch	4.815
9	Civitas (Thomson Reuters)	3.494
10	Iustel	3.328
11	Lex Nova	2.389
12	Ariel (Grupo Planeta)	1.938
13	Trotta	1.655
14	Atelier	1.453
15	Centro De Estudios Políticos Y Constitucionales	1.369
16	Colex	1.036
17	Centro De Investigaciones Sociológicas	0.426
18	Reus	0.344
19	Fondo De Cultura Economica	0.205
20	Eunsa	0.203
21	Siglo XXI De España (Akal)	0.160
22	Laborum	0.150
23	Centro De Estudios Financieros	0.147

### Editoriales extranjeras

Posición	Editorial	ICEE
1	Thomson Reuters	11.932
2	Oxford University Press	6.194
3	Cambridge University Press	4.853
4	Wolters Kluwer	3.934
5	Giuffrè	2.945
6	Springer	1.983
7	McGraw Hill	1.456
8	Verlag C. H. Beck	1.333
9	Cedam (Wolters Kluwer)	1.054
10	Routledge (Francis & Taylor Group)	1.041
11	De Gruyter	0.861
12	Daloz	0.767
13	Harvard University Press	0.765
14	Presses Universitaires De France (Puf)	0.493
15	Il Mulino	0.473
16	Martinus Nijhoff Publishers	0.384
17	Peter Lang	0.346
18	Brill	0.267
19	Duncker & Humblot	0.264
20	Mohr Siebeck	0.253
21	Hart	0.242
22	Elsevier	0.235
23	Brilliant (Lexis Group)	0.220

[http://ilia.cchs.csic.es/SPI/prestigio\\_sectores\\_2014.php](http://ilia.cchs.csic.es/SPI/prestigio_sectores_2014.php)

# SPI Variable 2: Specialization

Thematic specialization is relevant for various audiences and from several perspectives.



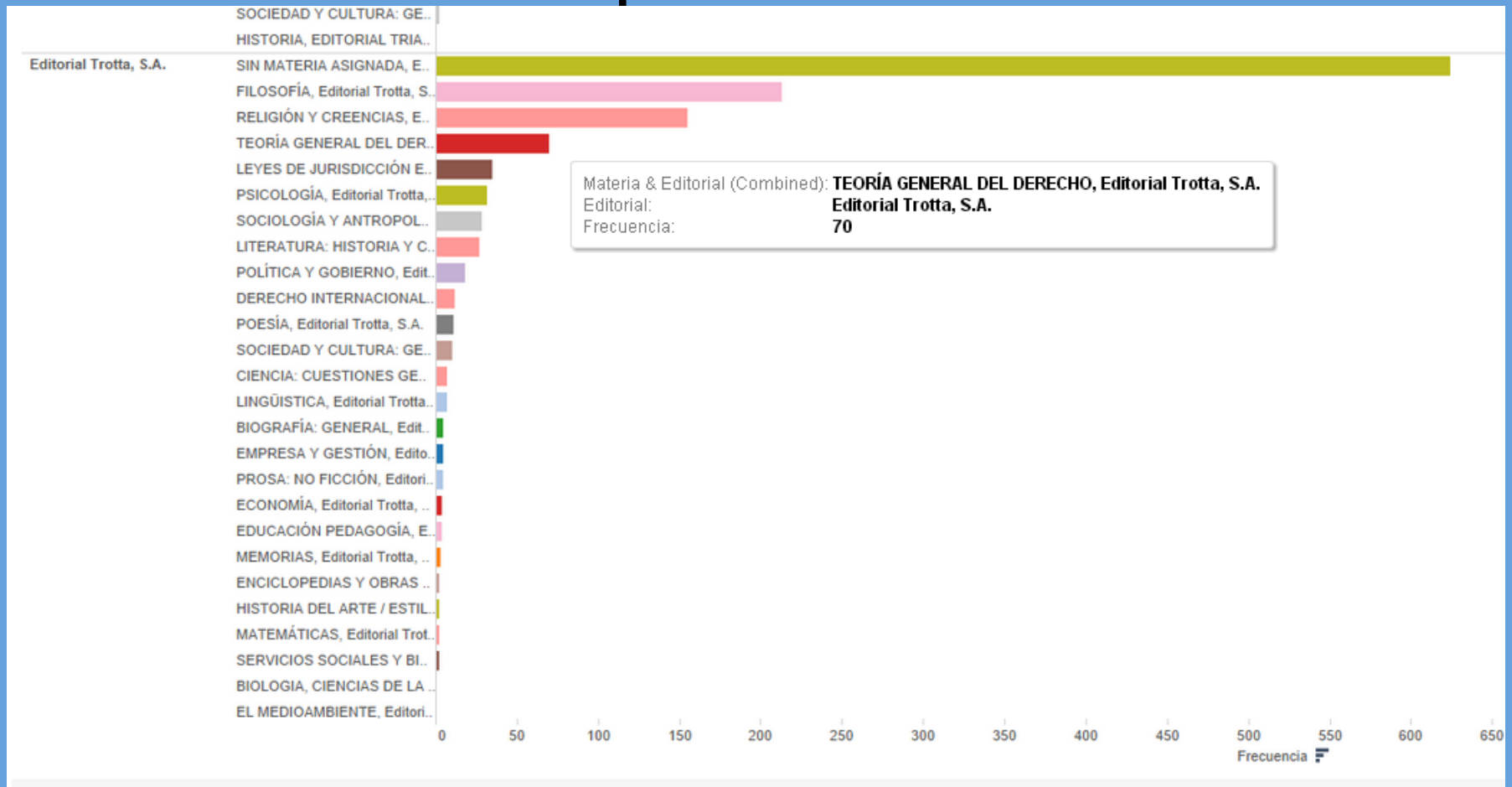
Over half a million individual title registers.

Specialization profiles

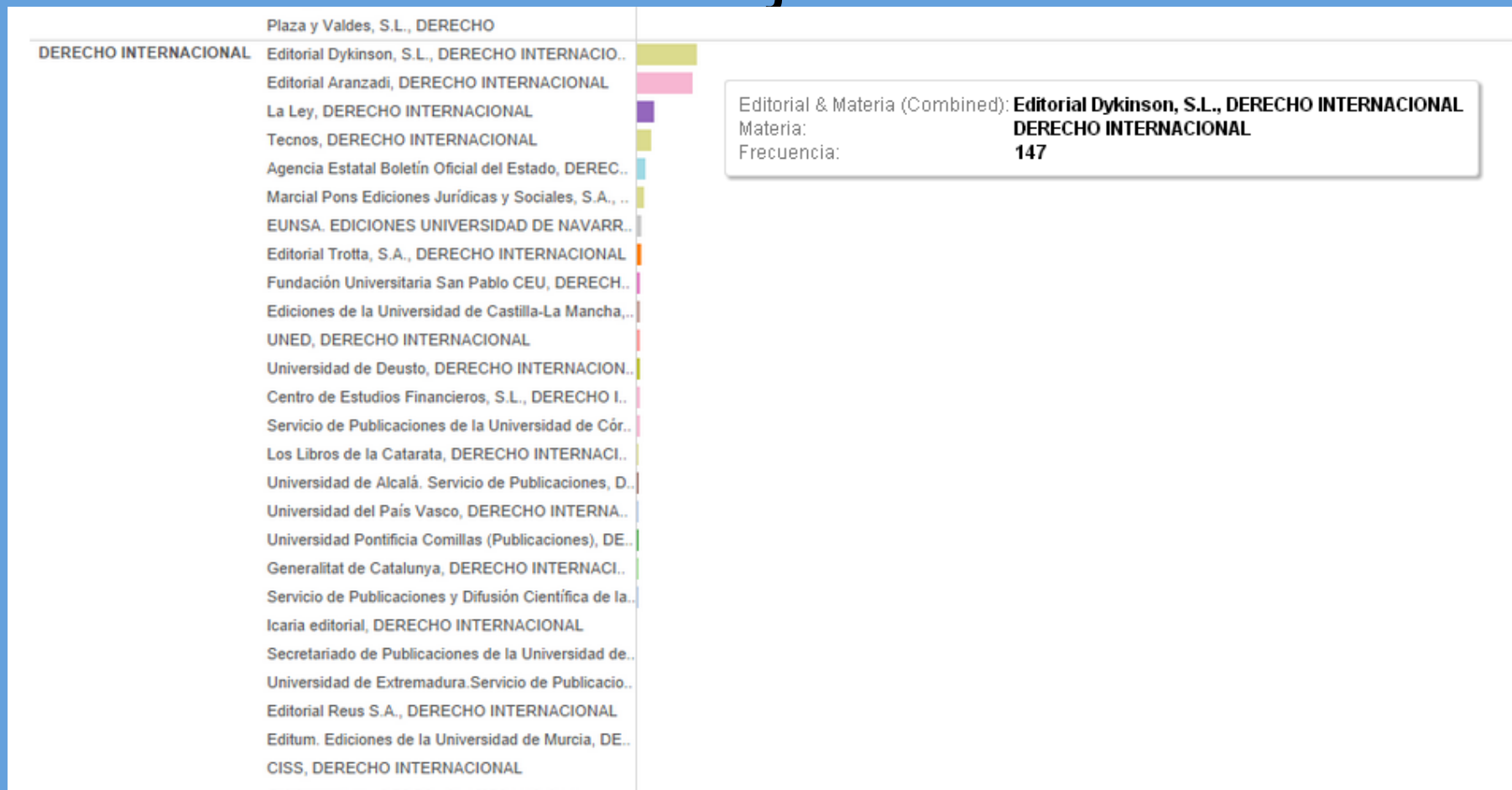
Publisher-Book title-Main subject

Analyses

# Specialization results 1. Subject by publisher

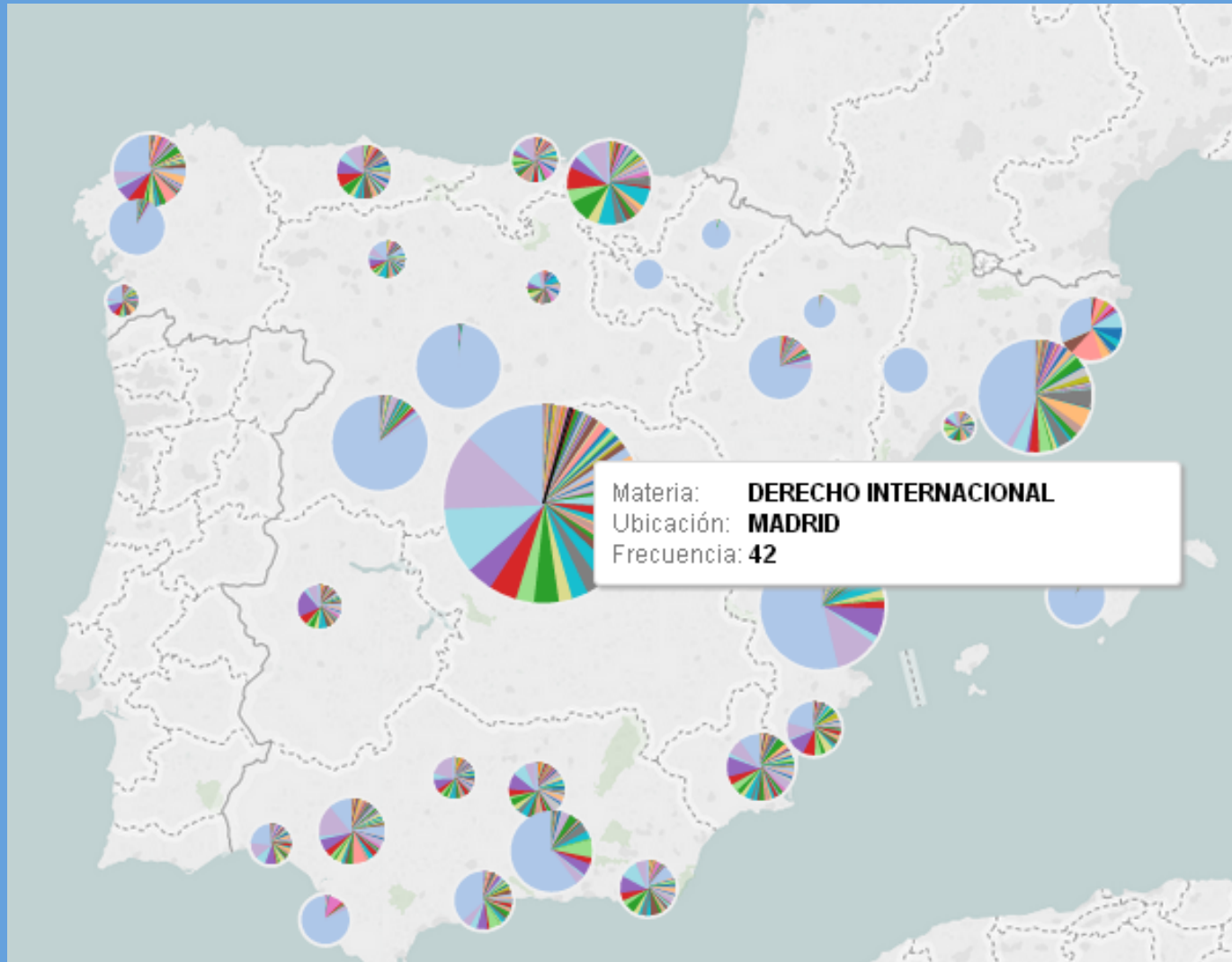


# Specialization results 2. Publishers by subject





# Specialization results 3. Segmentation.



# SPI Variable 3: Peer review

In which elements is your manuscript selection process based on?

Sistema De Revisión De Originales Recibidos						
	Atelier	Bellaterra	CIS	Comares	Ediciones Encuentro	Thomson Reuters
En el informe de especialistas externos a la editorial (de la editorial)	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En el informe de un comité de lectura interno (de la colección)			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En el informe de especialistas externos a la editorial (de la colección)			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
En el informe de un comité de lectura interno (de la editorial)					<input type="radio"/>	
En la opinión del director/a de la colección		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
En la opinión del director/a de la editorial		<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	

# INTERACTION WITH EVALUATION AGENCIES



CNEAI recognition (within the History, Geography & Arts and Philosophy, Philologies and linguistic).

# Thank you

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