# Components of book publishers' quality: prestige, specialization and peer review

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# Assessment of scholarly books and book publishers in Spain.

The assessment of books in research evaluation carried out in Spain was based on the exclusively qualitative judgments of evaluators.

The existing international databases covering book and book publishers (Book Citation Index and Scopus) are inadequate for their use with evaluation purposes.

Spanish assessment agencies sat three main components of book publishers' quality:

- Prestige
- Specialization
- Use of peer review systems

(Also citations tracked in prestigious journals and book reviews are considered, among others.)

### SPI Variable 1: Prestige

Consultation sent to over 11,000 Spanish researchers. Response rate = 20% (2,400 usable answers).

Name the 10 most prestigious book publishers in your discipline so that 1 is the most prestigious and 10 is the least prestigious

Rate each one from 1 to 10 according to their prestige.

16 A&H, SS and Law fields

#### Prestige indicator. ICEE

$$\label{eq:lcee} \begin{array}{ll} \text{ICEE=} \sum_{i=1}^{i=10} & ni * \frac{Ni}{Nj} \end{array}$$

 $N_i$  = Number of mentions received by the publisher in the position (from 1 to 10)

N<sub>j</sub> =Number of mentions received all publishers in all positions.

The weights given to the sum of scores is distribution-dependant.

The condition required for this weighting (W<sub>1</sub>>W<sub>2</sub>>W<sub>K</sub>...>W<sub>10</sub>) is fulfilled.

It excludes arbitrariness in the process of weight assignation. Variance in scores is exclusively distribution-dependant.

# Prestige book publishers ranking (The case of Law)

#### Prestigio de las editoriales según expertos españoles. Editoriales mejor valoradas por sectores (2014)

Editoriales españolas			Editoriales extranjeras			
Posición	Editorial	ICEE	Posición	Editorial	ICEE	
1	Tirant Lo Blanch	31.563	1	Thomson Reuters	11.932	
2	Aranzadi (Thomson Reuters)	22.805	2	Oxford University Press	6.194	
3	Marcial Pons	17.166	3	Cambridge University Press	4.853	
4	Tecnos (Grupo Anaya, Hachette Livre)	16.387	4	Wolters Kluwer	3.934	
5	Comares	9.601	5	Giuffre	2.945	
6	Dykinson	8.254	6	Springer	1.983	
7	La Ley (Wolters Kluwer)	5.025	7	McGraw Hill	1.456	
8	Bosch	4.815	8	Verlag C. H. Beck	1.333	
9	Civitas (Thomson Reuters)	3.494	9	Cedam (Wolters Kluwer)	1.054	
10	Iustel	3.328	10	Routledge (Francis & Taylor Group)	1.041	
11	Lex Nova	2.389	11	De Gruyter	0.861	
12	Ariel (Grupo Planeta)	1.938	12	Dalloz	0.767	
13	Trotta	1.655	13	Harvard University Press	0.765	
14	Atelier	1.453	14	Presses Universitaires De France (Puf)	0.493	
15	Centro De Estudios Políticos Y Constitucionales	1.369	15	Il Mulino	0.473	
16	Colex	1.036	16	Martinus Nijhoff Publishers	0.384	
17	Centro De Investigaciones Sociológicas	0.426	17	Peter Lang	0.346	
18	Reus	0.344	18	Brill	0.267	
19	Fondo De Cultura Economica	0.205	19	Duncker & Humblot	0.264	
20	Eunsa	0.203	20	Mohr Siebeck	0.253	
21	Siglo XXI De España (Akal)	0.160	21	Hart	0.242	
22	Laborum	0.150	22	Elsevier	0.235	
12	Contro De Estudios Einensianos	0.147	22	Provident /Lessier Crous	0.220	

http://ilia.cchs.csic.es/SPI/prestigio\_sectores\_2014.php

### SPI Variable 2: Specialization

# Thematic specialization is relevant for various audiences and from several perspectives.



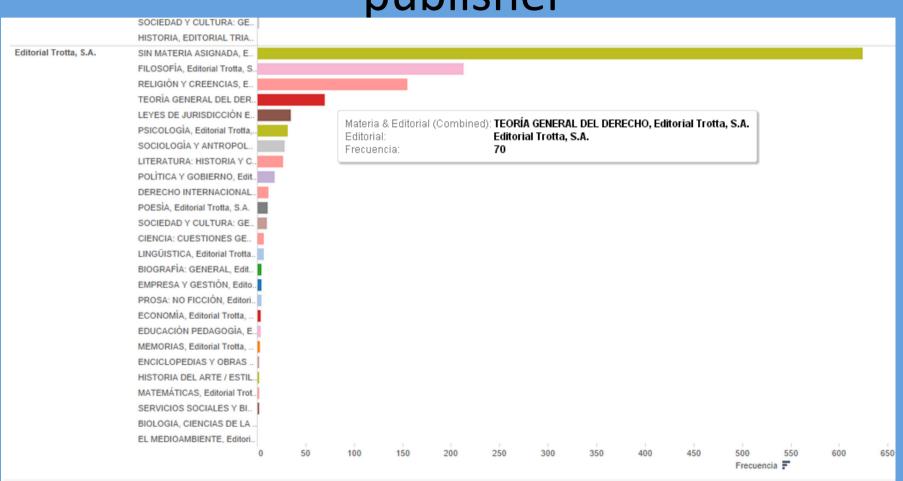
Over half a million individual title registers.

Specialization profiles

Publisher-Book title-Main subject

**Analyses** 

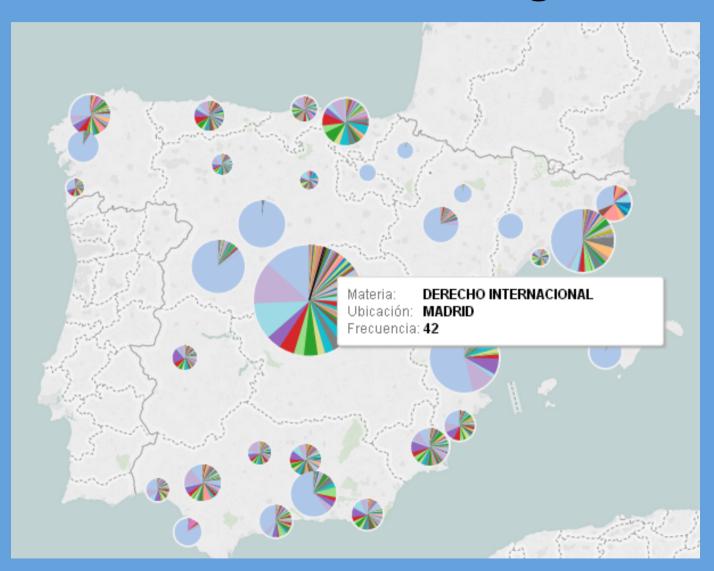
# Specialization results 1. Subject by publisher



# Specialization results 2. Publishers by subject

Plaza y Valdes, S.L., DERECHO DERECHO INTERNACIONAL Editorial Dykinson, S.L., DERECHO INTERNACIO. Editorial Aranzadi, DERECHO INTERNACIONAL Editorial & Materia (Combined): Editorial Dykinson, S.L., DERECHO INTERNACIONAL La Ley, DERECHO INTERNACIONAL DERECHO INTERNACIONAL Materia: Tecnos, DERECHO INTERNACIONAL Frecuencia: 147 Agencia Estatal Boletín Oficial del Estado, DEREC... Marcial Pons Ediciones Jurídicas y Sociales, S.A., . EUNSA. EDICIONES UNIVERSIDAD DE NAVARR. Editorial Trotta, S.A., DERECHO INTERNACIONAL Fundación Universitaria San Pablo CEU, DERECH. Ediciones de la Universidad de Castilla-La Mancha,. UNED. DERECHO INTERNACIONAL Universidad de Deusto, DERECHO INTERNACION.. Centro de Estudios Financieros, S.L., DERECHO I., Servicio de Publicaciones de la Universidad de Cór. Los Libros de la Catarata, DERECHO INTERNACI.. Universidad de Alcalá. Servicio de Publicaciones. D. Universidad del País Vasco, DERECHO INTERNA.. Universidad Pontificia Comillas (Publicaciones), DE., Generalitat de Catalunya, DERECHO INTERNACI.. Servicio de Publicaciones y Difusión Científica de la. Icaria editorial, DERECHO INTERNACIONAL Secretariado de Publicaciones de la Universidad de. Universidad de Extremadura. Servicio de Publicacio. Editorial Reus S.A., DERECHO INTERNACIONAL Editum. Ediciones de la Universidad de Murcia. DE. CISS, DERECHO INTERNACIONAL

## Specialization results 3. Segmentation.



#### SPI Variable 3: Peer review

In which elements is your manuscript selection process based on?

Sistema De Revisión De Originales Recibidos						
En el informe de especialistas externos a la editorial (de la editorial)	0	0		0	0	0
En el informe de un comité de lectura interno (de la colección)			0		0	0
En el informe de especialistas externos a la editorial (de la colección)			0	0	0	
En el informe de un comité de lectura interno (de la editorial)					0	
En la opinión del director/a de la colección		0	0	0	0	
En la opinión del director/a de la editorial		0		0	0	
	\telier	Bellaterra	CIS	Comares	Ediciones Encuentro	Thomson Reuters
	4					

#### INTERACTION WITH EVALUATION AGENCIES





CNEAI recognition (within the History, Geography & Arts and Philosophy, Philologies and linguistic.

# Thank you

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